



**NEWS RELEASE for immediate wire distribution**

Attention Business/Financial Editors /Technology/Sports writers

**MIAMI DOLPHINS CHOOSE KANGAROO TV FOR PERSONALIZED IN-STADIUM  
FAN EXPERIENCE**  
**KTV HAND HELD TO BE BUNDLED WITH TOP TIER SEASON TICKET HOLDERS**

Montreal (Canada) and Miami (Florida), May 20, 2009 -- The Miami Dolphins will kick-off their 2009-2010 season with a new and exciting video wireless device that will bring their fans closer to the game and maximize their in-stadium fan experience.

The innovative device will be provided by Kangaroo Media (TSX: KTV.V) as part of a three-year agreement with the Miami Dolphins. No less than 5000 devices will be made available to season ticket holders with suites and club level memberships. Using Kangaroo's newly minted Generation III device – with many viewing and navigation improvements as well as new fully interactive Wi-Fi applications – in-stadium fans will never have to miss a moment of action on the field, enjoy all the statistics of the game, as well as the enthusiasm and activity leading up to the pre-game and the post game analysis. The wireless TV will deliver rich video, audio and real-time data – play-by-play audio, action replays, messaging, player profile, stats and much more - all at the fingertips. With the Kangaroo wireless device, the Miami Dolphins are moving the in-stadium fan experience to a whole new and exciting level and expanding it beyond.

“We are excited to enter into this unique partnership with Kangaroo,” said Dolphins Owner and Managing General Partner Stephen M. Ross. “We have made a commitment to Dolphins fans that we will constantly strive to enhance their experience at Land Shark Stadium. The roll-out of this exciting new technology is the first of many new ideas that are under consideration to introduce state of the art amenities throughout the stadium over the next several years.”

For Kangaroo this is a stand-out agreement. Kangaroo is leveraging the full spectrum of its fan enhancement experience expertise and technology and providing the Dolphins with a ‘turn-key solution’ for Land Shark Stadium. The agreement includes the sale of 5000 wireless handsets, activation and the hardware and software services to integrate the wireless device seamlessly with the in-stadium video technology and production platform. As well, Kangaroo has additional revenue possibilities stemming from any new handset features and applications developed for the team and from joint sales efforts for advertising content on the wireless handset.

“For Kangaroo, this agreement is a precedent-setting one on many levels,” said an enthusiastic Robert Mimeault, President and CEO of Kangaroo Media. “The Dolphins are true-believers of the in-stadium fan experience advantage and this agreement proves their desire to invest and sustain this advantage over the coming years with Kangaroo as a partner. From our perspective, we have signed an agreement that is profitable from the outset, that has potential for the future and that fully capitalizes on our industry-leading fan experience technology and expertise. We are very excited by this new in-stadium fan experience showcase.”

**About Kangaroo Media Inc.**

Kangaroo Media Inc. is a market leader in enhancing the in-venue sports fan experience. The company develops and commercializes hand-held wireless audiovisual multi-functional entertainment systems that enable users to expand and tailor their on-site viewing experience of sporting events. Kangaroo Media's technology delivers real-time video, audio and data content to each fan's hand-held Kangaroo TV device. It gives fans the ability to create their own tailor-made

live-action sporting event on-site. Kangaroo Media, headquartered near Montreal, Canada, is listed on the TSX Venture Exchange as KTV.V. For more information, visit [www.kangaroo.tv](http://www.kangaroo.tv).

#### Forward-looking Statement

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Kangaroo. A number of factors such as the benefit of the Agreement, the leveraging of the intellectual property it creates and the increased intellectual property protection it provides could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and unless required by law Kangaroo does not assume any obligation to update or revise them to reflect new events or circumstances.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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